

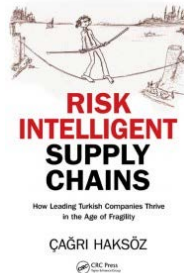
ISCEA (International Supply Chain Education Alliance) in Partnership with the CSC (Council of Saudi Chambers) is hosting an **Executive Seminar on Risk Intelligent Supply Chains**

June 23, 2013 at The Marina Byblos Hotel, Dubai, United Arab Emirates

Today's world is more uncertain, fragile, complex, and entangled than ever. Existing risks in global supply chain networks become harder to assess and manage while new unknown elusive risks appear constantly. In such an environment, executives need to develop their risk intelligence to anticipate and take the right risks through right perceptions. In a nutshell, this workshop will provide the strategic pillars of risk intelligence in global supply chain networks. The trans-disciplinary focus (ranging from seemingly unconnected disciplines such as authentic Turkish music, natural ecosystems, psychiatry, complexity and many more) and the integrated framework create a novel and avant-garde learning journey for mastering risk intelligence. Global risk insights obtained by leading executives of multinationals as well as Turkish companies will be shared and interpreted with the participants.

Key Topics:

- Global Supply Chain Networks in the Age of Fragility
- Strategic Framework for Risk Intelligence
- The I-Quartet Model: Integrator, Inquirer, Improviser, Ingenious
- Sharing and Interpreting Insights Through



Who should attend?

- Supply chain and strategy executives
- Strategy, supply chain, operations consultants
- Executives managing emerging market operations
- Procurement, manufacturing, distribution leaders
- Marketing, finance, sales, talent leaders
- Entrepreneurs

This workshop will motivate global leaders to assess their own risk judgment and perceptions at the individual level. It will also enable an effective comprehension of the fragility and resilience of their global supply chain networks at the organizational level. More importantly, it will create mindfulness regarding the risk intelligence mastery process. To this end, leaders attending the workshop will immediately begin developing and mastering the risk intelligent mindset while creating resilient supply chain networks.

This Seminar qualifies for 25 PDUs that can be used for ISCEA Certification Renewals!

Seminar attendees receive a Certificate of Participation.

Seminar fee is US\$795

About the workshop Leader:



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MANAGEMENT



Professor Çağrı Haksöz, PhD

Professor Haksöz is a faculty member of Operations and Supply Chain Management at Sabancı School of Management, Sabancı University, Istanbul, Turkey and an affiliate member of the Regent's Centre for Transnational Studies, Regent's College, London, UK. He is the co-director of the MIT-Sabancı University Energy Security Initiative (MSESI). His books include *Managing Supply Chains on The Silk Road: Strategy, Performance and Risk* (2011), *Global Perspectives: Turkey* (2012), *Risk Intelligent Supply Chains: How Leading Turkish Companies Thrive in the Age of Fragility* (2013). He is a consultant and speaker for national/international firms as well as government organizations. Professor Haksöz is an Advisor at iGBS (ISCEA Global Business Solutions).

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